

1538184

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WAPT JACKSON, MS	Date: 10/21/16
---	---

I, Katelyn Brawn

do hereby request station time concerning the following issue:

Center for Individual Freedom

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

This broadcast time will be used by: CFIF

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Center for Individual Freedom
815 King St, Ste 303
Alexandria, VA 22314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jeffrey Mazzella, President
Renee Giachino, Treasurer
W THOMAS HUMBER - FOUNDER

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Center for Individual Freedom
815 King St, Ste 303
Alexandria, VA 22314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jeffrey Mazzella, President
Renee Giachino, Treasurer
W THOMAS HUMBER - FOUNDER

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS


THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

03-11-2016  703-535-5836
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected
 Jeff Wolfe GSM
Signature Printed Name Title

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25338865
 CPE: 137/416/4236
 Agency: MENTZER MEDIA SERVIC
 210 W. Pennsylvania Avenue
 Suite 250
 Towson, MD 21204
 Agency Order #: 5508602
 Buyer: Braunschield, Anne
 Salesperson: SHEPARD RITZEN
 215-567-7950
 Comments: Separation: 30

Changes as of: 10/21/2016 at 2:06 PM
 Flight: 10/24/16 - 10/30/16
 Advertiser: Center for Individual Freedom
 Product: Center Indie Freedom - RLRMS
 Station: WAPT
 Market: Jackson, MS
 Office: PHILADELPHIA
 Primary Demo: Adults 35+
 Con Type: POLITICAL/VOTE
 Assistant: SHEPARD RITZEN
 215-567-7950

Version: Highlighting Revision 1
 Total \$: \$16,220.00
 Total Spots: 90
 Total CPP: \$37.56
 Total GRP: 431.8
 Traffic #: 1538184
 Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/30							Total Spots	Total \$	CPP	GRP
							10/24	10/25	10/26	10/27	10/28	10/29	10/30				
1	M-F 6a-7a		16 Wapt News @ 6A	\$150.00	6.0	30	1	1	1	1	1	0	0	5	\$750.00	\$25.00	30.0
2	M-F 7a-9a		Good Morning America	\$90.00	5.4	30	2	2	2	2	2	0	0	10	\$900.00	\$16.67	54.0
3	M-F 9a-10a		Live With Kelly	\$45.00	2.8	30	2	2	2	2	2	0	0	10	\$450.00	\$16.07	28.0
4	M-F 10a-11a		The View	\$45.00	2.4	30	1	2	1	1	2	0	0	7	\$315.00	\$18.75	16.8
5	M-F 5p-6p		Steve Harvey	\$45.00	2.7	30	1	1	1	1	2	0	0	6	\$270.00	\$16.67	16.2
6	M-F 3p-4p		Ellen	\$45.00	2.1	30	1	1	1	1	1	0	0	5	\$225.00	\$21.43	10.5
7	M-F 5p-5:30p		16 Wapt News	\$150.00	8.6	30	1	1	0	1	1	0	0	4	\$600.00	\$17.44	34.4
8	M-F 6p-6:30p		16 Wapt News	\$200.00	9.6	30	1	1	1	1	1	0	0	5	\$1,000.00	\$20.83	48.0
9	M-F 6:30p-7p		Wheel Of Fortune	\$250.00	12.0	30	1	1	1	1	1	0	0	5	\$1,250.00	\$20.83	60.0
10	M 7p-9p		Dancing with the stars	\$500.00	3.5	30	2	0	0	0	0	0	0	2	\$1,000.00	\$142.86	7.0
11	M 9p-10p		Conviction	\$500.00	2.7	30	2	0	0	0	0	0	0	2	\$1,000.00	\$185.19	5.4
12	M-Sa 10p-10:35p		16 Wapt News	\$250.00	6.1	30	1	1	1	1	1	0	0	6	\$1,500.00	\$40.98	36.6
13	Tu 7p-8p		The Middle/American	\$375.00	2.2	30	0	2	0	0	0	0	0	2	\$750.00	\$170.45	4.4
14	W 7c-8p		Goldbergs/Speechless	\$500.00	2.4	30	0	0	2	0	0	0	0	2	\$1,000.00	\$208.33	4.8
15	Th 8p-9p		Notorious-ABC	\$600.00	2.8	30	0	0	0	2	0	0	0	2	\$1,200.00	\$214.29	5.6
16	F 8p-9p		Shark Tank B-ABC	\$500.00	2.6	30	0	0	0	0	2	0	0	2	\$1,000.00	\$192.31	5.2
17	F 9p-10p		20/20-FRI-ABC	\$400.00	2.4	30	0	0	0	0	2	0	0	2	\$800.00	\$166.67	4.8
18	Sa 6a-7a		Wapt 6A Morning News Sat	\$20.00	3.6	30	0	0	0	0	0	1	0	1	\$20.00	\$5.56	3.6
19	Sa 7a-8a		GMA Saturday	\$35.00	5.3	30	0	0	0	0	0	1	0	1	\$35.00	\$6.60	5.3
20	Sa 8a-9a		Wapt 8A Morning News Sat	\$45.00	3.3	30	0	0	0	0	0	1	0	1	\$45.00	\$13.64	3.3



125 West 55th St
New York, NY 10019

Contract # 25338865

Changes as of: 10/21/2016 at 2:06 PM

Version: Highlighting Revision 1

CPE: 137/416/4236

Flight: 10/24/16 - 10/30/16

Station: WAPT

Total \$: \$16,220.00

Agency: MENTZER MEDIA

Advertiser: Center for Individual Freedom

Market: Jackson, MS

Total Spots: 90

210 W. Pennsylvania Avenue
Suite 250
Towson, MD 21204

Product: Center Indie Freedom - RLRMS

Office: PHILADELPHIA

Total CPP: \$37.56

Suite 250
Towson, MD 21204

Agency Order #: 5508602
Buyer: Braunschweig, Anne

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE

Traffic #: 1538184

Salesperson: SHEPARD RITZEN
215-567-7950

Assistant: SHEPARD RITZEN
215-567-7950

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/30						Total Spots	Total \$	CPP	GRP
							10/24	10/25	10/26	10/27	10/28	10/29				
21	Sa 6p-6:30p		16 Wapt 6P News-Sat	\$65.00	6.9	30	0	0	0	0	1	0	1	\$65.00	\$9.42	6.9
22	Sa 7p-10:30p		ABC Saturday Night College Football	\$300.00	2.1	30	0	0	0	0	3	0	3	\$900.00	\$142.86	6.3
23	Su 6a-7a		Wapt 6A Morning News Sun	\$20.00	3.8	30	0	0	0	0	0	1	1	\$20.00	\$5.26	3.8
24	Su 7a-8a		GMA Sunday	\$35.00	5.5	30	0	0	0	0	0	1	1	\$35.00	\$6.36	5.5
25	Su 5:30p-6p		16 Wapt News - Sunday	\$65.00	4.4	30	0	0	0	0	0	1	1	\$65.00	\$14.77	4.4
26	Su 8p-9p		Secrets and Lies	\$450.00	7.3	30	0	0	0	0	0	2	2	\$900.00	\$61.64	14.6
27	Su 10p-11:05p		16 Wapt News	\$125.00	6.4	30	0	0	0	0	0	1	1	\$125.00	\$19.53	6.4
TOTALS:							16	15	13	14	8	6	90	\$16,220.00	\$37.56	431.8



125 West 55th St
New York, NY 10019

Contract # 25338865 Changes as of: 10/21/2016 at 2:06 PM Version: Highlighting Revision 1

CPE: 137/416/4236 Flight: 10/24/16 - 10/30/16 Total \$: \$16,220.00
Agency: MENTZER MEDIA Advertiser: Center for Individual Freedom Market: Jackson, MS Total Spots: 90

210 W. Pennsylvania Avenue
Sulite 250
Towson, MD 21204
Product: Center Indie Freedom - RLRMS Office: PHILADELPHIA
Agency Order #: 5508602 Buyer: Braunschweig, Anne Primary Demo: Adults 35+
Salesperson: SHEPARD RITZEN 215-567-7950 Assistant: SHEPARD RITZEN 215-567-7950
Total CPP: \$37.56
Total GRP: 431.8
Traffic #: 1538184
Separation: 30

Special Instructions

Date/Time	Added by	Comment
10/21/16 2:06 PM	SHEPARD RITZEN	Separation: 30
10/21/16 2:06 PM	SHEPARD RITZEN	Separation: 30

Competitive Information

Market Budget: \$65,368
WAPT Share: 19%
Comment: est shares
WDBD: 5%
WJTV: 46%
WLBT: 29%
WLOO: 1%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	90	\$16,220.00	\$37.56	431.8

Month	Spots	Dollars
2016-Oct	90	\$16,220.00
Total	90	\$16,220.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/21/16 2:34 PM					\$0	\$0	
Revision	10/21/16 2:06 PM	SHEPARD RITZEN	Revised			\$0	\$16,220.00	Changes: Product from RLRMS to Center Indie Freedom - RLRMS, User Entered \$
New	10/21/16 2:05 PM	SHEPARD RITZEN	New	90		\$16,220.00	\$16,220.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.